

What Is ProMapper?

ProMapper is the only standalone conversion tool available today for producing NAPA Parts PRO application files. It's designed to clean, consolidate and validate your existing catalog data while translating it to the standard NAPA application format.

Maintains Accuracy

There are many ways to manage catalog data, but if you aren't confident in an accurate Parts PRO mapping, you don't have a good solution. ProMapper ensures the information you deliver is always accurate, non-overlapping and a complete representation of your source catalog.

Non-Stop Workflow

We designed ProMapper to allow you to work through blocking events, without interruption. This means you can update the NAPA Vehicle tables at anytime, add approved MPCCs before officially published, and most importantly, add "pending" comments for later submission to NAPA, all without missing a beat.

Extensive Data Mapping Features

ProMapper's mapping capabilities are second to none. Using an intelligent import wizard to parse your data into mappable components, a powerful and customizable pattern matching process makes mapping them almost fun. With years of experience translating Parts PRO files, we've found and solved many idiosyncrasies buried deep in the vehicle tables. These solutions are transparent, so you don't need to worry about them. Mapping at the highest level possible, and through a unique "learning algorithm", the system gains knowledge about your data as you use it, greatly reducing your work-load and increasing productivity.

Valuable Proofing Reports

Exception reports provide valuable feedback during the mapping process. Using the built-in vehicle table viewer, you can quickly resolve any mapping issues reported by the system. NAPA applications (hyper-linked to your source data), overlap and non-coverage reports (including sister vehicle analysis) are also available for QA and other uses.

Distinguishing Features

ProMapper provides many unique features to make your job easier, including: Global cross-document mapping; Support for native "Except" logic; Separates Engine Qualifiers and Body Styles into their basic elements for easier mapping; Scalable architecture from single-user to large enterprise. On top of all that, we include our powerful *ProViewer* product to help view your results.

Simple, Fair Pricing Schedule

Licensing is based on the number of NAPA Part Categories you need to map. Call for pricing.





