

PIESCentral

A PIES Consolidation and Delivery Tool

Are your customers requesting PIES data? Do they have their own subset of required elements? Are you struggling to pull information from multiple systems? Are you reluctant to “rip and replace” current systems to install an expensive “PIM tool?” *PIESCentral enables PIES compliance with minimum impact to your business and maximum benefit to your customers.*

What Is PIESCentral?

The AAIA Product Information Exchange Standard (PIES) has become the preferred method for delivering product data within the channel. *PIESCentral* is a data integration and net-change management system to control the timely delivery and full synchronization of PIES-based product information with your trading partners.

Data Integration

It's common for product specifications, customer prices, competitive interchanges, shipping, and other required PIES information to be scattered throughout an organization. PIESCentral extracts, validates, consolidates and transforms this information (wherever it may exist) on a scheduled, “hands-off” basis. Data is not “sourced” or maintained in the tool. All available information is pulled into a special repository from multiple sources, solely for the purpose of validation and net change tracking.

Data Cleansing and Validation

PIESCentral uses a template-driven approach to produce the most accurate and complete information possible. Data elements are pulled from your data sources using built-in or user-defined functions. Missing elements are clearly identified and marked with a user-defined status to organize data gathering priorities. Comprehensive exception reports provide feedback and traceability.

Manage Data Delivery

Because each receiving company has unique data requirements, PIESCentral lets you define any number of output formats and save them with a recipient profile. Net change files and publishing history is automatically maintained. Output can be generated in any number of languages and currencies with integrated language translation features. Static web page output is also available with custom content and css-driven design layouts.

Publishing Options

A web service for the Partnership Network or IPO Request for PIES queries is included, as is the ability to generate static HTML product pages.

Distinguishing Features

Supports all major data sources including Oracle, IBM DB2, Microsoft SQL Server, Access, Excel, etc. Unlimited import and publishing specifications are supported. Full brand support for *customer-specific* part numbering, pricing and attributes. Schedule periodic data refresh cycles for hands-off processing. Generate Application descriptions and Vehicle quantity values directly from your ACES catalog files.

